



PARK POINT ART FAIR

Park Point Art Fair
P.O. Box 16326
Duluth, MN 55802

Please consider advertising in the Park Point Art Fair guide.

What you get:

The Park Point Art Fair prints 5,000 guides that are passed out by community volunteers to the over 10,000 fairgoers. The guide contains articles, a map of the event, advertisements and information about the artists and entertainment. The publication reaches your audience for a reasonable rate. Through the purchase of an ad you are supporting an event which furthers the success of high caliber artists and the Park Point Community Club, a non-profit organization dedicated to preserving Duluth's unique natural environments and serving communities needs. Show your support for a 39 year tradition.

About the Park Point Community Club and its signature event The Park Point Art Fair:

The Park Point Community Club has hosted the Park Point Art Fair each year for 39 years. Proceeds from the event are put back into the community in the form of environmental projects and youth programs. Recently, the Club has used proceeds in efforts to save the majestic Minnesota Pine Forest and trails at the end of Park Point. The Club will also sponsor the entire 2009 summer youth program at Lafayette. All youth programs have been cut and closed by Parks and Recreation for 2009. The Park Point community is able to preserve their summer youth program and provide an enriching environment of play and fun to nearby children because of the success of the art fair. Other projects include dune restoration, the construction of handicap ramps that provide access to the beach and tree plantings, to name a few.

The Club expends a considerable amount of resources giving back to the fine artists who make the event possible. Artists are treated to a dinner where they are bestowed with rewards totaling \$1800. The club strives to make the art fair an exciting and educational destination for Duluth families and tourists by sponsoring entertainment and activities such as music, theater, storytelling and a children's make and take area.

Advertising in our guide helps to maintain the quality and fine experience of the event and the important community service projects it makes possible.

Advertising rates in the guide:

business card size ad, 2x3.5: \$45
one quarter page, 5x3.5 inch: \$80
one half page, 5x7.5: \$140

Please Contact:
Carla Tamburro
PPAF Coordinator
218-428-1916
carlajake@clearwire.net