

PARK POINT ART FAIR Sponsorship Availability

PPAF Mission:

Provide a venue for the sale of exceptional art work from the regions finest artists and crafts people.

Bring the arts to the community in an exciting way that provides opportunities for learning about and participation in art.

Generate funds to put back into community programs such as youth activities and environmental projects that protect the unique park point ecosystem.

Encourage community support and grassroots involvement.

Music, Art Making and Printing Sponsorship

on site 10x10 space during both days of the fair.

1/2 pg. ad and logo in guide

Logo on poster, postcards, bookmarks, guide, website and on signage at the fair.

Logo on t-shirt.

Banner (you provide) displayed in art-making, music or fair information areas.

Special Thank-You in the guide.

\$800

Exclusive Fair Sponsor

on site 10x10 space during both days of the fair.

1/4 page size ad in guides

Logo on poster, postcards, bookmarks, guide and on the website.

Special Thank-You in the guide

\$500

Contact the art fair coordinator
email: coordinator@parkpointartfair.org

Advertising in the guide

The Park Point Art Fair prints 3500 guides and passes them to fairgoers and local businesses. The guide contains articles, a map of the event and other information. The publication reaches your audience for a reasonable rate. Through the purchase of an ad you are supporting an event which furthers the success of high caliber artists.

The Park Point Community Club is the non-profit organization which runs the event. The Club is dedicated to preserving Duluth's unique natural environments and serving communities needs. Show your support for a 41 year tradition!

Advertising rates in the guide are as follows:

business card size ad: \$45

one quarter page: \$80

one half page: \$160